

## OFFICE OF AUDITOR OF STATE

STATE OF IOWA

State Capitol Building Des Moines, Iowa 50319-0004

Telephone (515) 281-5834 Facsimile (515) 242-6134

David A. Vaudt, CPA Auditor of State

#### NEWS RELEASE

FOR RELEASE

March 14, 2011

Contact: Andy Nielsen 515/281-5834

Auditor of State David A. Vaudt today released an audit report on the Iowa Corn Promotion Board for the years ended August 31, 2010 and 2009.

The purpose of the Board is to develop and carry out research, education and promotion programs to maintain present corn and corn products markets, to assist in developing new or larger domestic and foreign markets and to work for the prevention, modification or elimination of trade barriers which obstruct the free flow of corn and corn products to market.

Vaudt reported the Board's net operating revenues totaled \$15,116,278 for the year ended August 31, 2010, a 15% increase over the prior year. Operating expenses for the year ended August 31, 2010 totaled \$13,049,272, a 9% decrease from the prior year. The increase in revenues was primarily due to the increase in assessments due to an increase in crop size. The decrease in expenses was primarily due to the decrease in payments made to the Iowa Corn Growers Association.

A copy of the audit report is available for review at the Iowa Corn Promotion Board, in the Office of Auditor of State and on the Auditor of State's web site at http://auditor.iowa.gov/reports/1160-0160-B000.pdf.

# # #

#### IOWA CORN PROMOTION BOARD

#### INDEPENDENT AUDITOR'S REPORTS FINANCIAL STATEMENTS AND SUPPLEMENTARY INFORMATION SCHEDULE OF FINDINGS

AUGUST 31, 2010 and 2009

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#### Officials

Name

Honorable Terry E. Branstad David Roederer Title

#### State

Governor Director, Department of Management

#### Board

Chairperson	District 3
Chairperson Elect	District 9
Member	District 7
Member	District 7
Member	District 3
Member	District 1
Member	District 1
Member	District 2
Member	District 2
Member	District 4
Member	District 4
Member	District 5
Member	District 5
Member	District 6
Member	District 6
Member	District 8
Member	District 9

#### **Ex-Officio Members**

Secretary of Agriculture Endowed Dean, College of Agriculture, Iowa State University International Marketing Manager, Agriculture, Iowa Department of Economic Development General Manager, State Line Cooperative General Manager, Consolidated Grain & Barge

#### Agency

Chief Executive Officer Director of Finance and Business Operations

Honorable Bill Northey Wendy K. Wintersteen

Mark Fischer

Larry Sterk Russ Leuck

Craig Floss Julie Kirby



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STATE OF IOWA

State Capitol Building Des Moines, Iowa 50319-0004 David A. Vaudt, CPA Auditor of State

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To the Members of the Iowa Corn Promotion Board:

We have audited the accompanying financial statements of the Iowa Corn Promotion Board as of and for the years ended August 31, 2010 and 2009. These financial statements are the responsibility of the Board's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with U.S. generally accepted auditing standards and the standards applicable to financial audits contained in <u>Government Auditing Standards</u>, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Iowa Corn Promotion Board at August 31, 2010 and 2009, and the results of its operations and its cash flows for the years then ended in conformity with U.S. generally accepted accounting principles.

In accordance with <u>Government Auditing Standards</u>, we have also issued our report dated March 9, 2011 on our consideration of the Iowa Corn Promotion Board's internal control over financial reporting and our tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing and not to provide an opinion on the internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with <u>Government</u> <u>Auditing Standards</u> and should be considered in assessing the results of our audit.

Our audits were conducted for the purpose of forming an opinion on the financial statements taken as a whole. Other supplementary information included in Schedules 1 and 2 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information has been subjected to the auditing procedures applied in our audit of the aforementioned financial statements and, in our opinion, is fairly stated in all material respects in relation to the financial statements taken as a whole.

DAVID A. VAUDT, CPA Auditor of State

WARREN G. JENKINS, CPA Chief Deputy Auditor of State

March 9, 2011

**Financial Statements** 

Statements of Net Assets

August 31, 2010 and 2009

	2010	2009
Assets		
Current assets:		
Cash and cash equivalents	\$ 8,363,133	8,080,288
Assessments receivable	1,453,531	1,636,123
Prepaid expenses	4,193	4,193
Total current assets	9,820,857	9,720,604
Property and equipment, net	241,310	204,718
Total assets	\$ 10,062,167	9,925,322
Liabilities and Net Assets		
Liabilities and Net Assets		
<b>Liabilities and Net Assets</b> Current liabilities:		
	\$ 66,600	68,819
Current liabilities:	\$ 66,600 574,216	68,819 2,512,523
Current liabilities: Accounts payable		
Current liabilities: Accounts payable Due to Iowa Corn Growers Association	574,216	2,512,523
Current liabilities: Accounts payable Due to Iowa Corn Growers Association Capital leases	574,216 22,175	2,512,523 19,453
Current liabilities: Accounts payable Due to Iowa Corn Growers Association Capital leases Total current liabilities	574,216 22,175	2,512,523 19,453
Current liabilities: Accounts payable Due to Iowa Corn Growers Association Capital leases Total current liabilities Long-term liabilities:	574,216 22,175 662,991	2,512,523 19,453 2,600,795
Current liabilities: Accounts payable Due to Iowa Corn Growers Association Capital leases Total current liabilities Long-term liabilities: Capital leases	574,216 22,175 662,991 15,926	2,512,523 19,453 2,600,795 28,252

See notes to financial statements.

#### Statements of Revenues, Expenses and Changes in Net Assets

#### Years ended August 31, 2010 and 2009

2010	2009
\$ 16,206,731	13,939,344
(1,090,453)	(1,059,314)
-	280,163
15,116,278	13,160,193
1,572,407	1,700,955
5,488,643	7,483,586
2,884,806	3,138,506
3,103,416	1,987,352
13,049,272	14,310,399
2,067,006	(1,150,206)
19,969	91,984
2,086,975	(1,058,222)
7,296,275	8,354,497
\$ 9,383,250	7,296,275
	\$ 16,206,731 (1,090,453)    15,116,278   15,116,278   1,572,407   5,488,643   2,884,806   3,103,416   13,049,272   2,067,006   19,969   2,086,975   7,296,275

See notes to financial statements.

#### Statements of Cash Flows

#### Years ended August 31, 2010 and 2009

	2010	2009
Cash flows from operating activities:		
Cash received from assessments	\$ 15,298,870	11,824,441
Cash received from grants	-	802,819
Cash paid to suppliers	(1,478,942)	(1,606,645)
Cash paid for operating grants and contracts	(13,415,172)	(10,671,742)
Net cash provided by operating activities	404,756	348,873
Cash flows from capital and related financing activities:		
Acquisition of property and equipment	(111,830)	(3,724)
Principal paid on capital leases	(23,534)	(23,605)
Interest paid on capital leases	(6,516)	(4,979)
Net cash used for capital and related financing activities	(141,880)	(32,308)
Cash flows from investing activities:		
Interest received	19,969	91,984
Net increase in cash and cash equivalents	282,845	408,549
Cash and cash equivalents beginning of year	8,080,288	7,671,739
Cash and cash equivalents end of year	\$ 8,363,133	8,080,288
Reconciliation of operating gain (loss) to net cash		
provided by operating activities:		
Operating gain (loss)	\$ 2,067,006	(1,150,206)
Adjustments to reconcile operating gain (loss)		
to net cash provided by operating activities: Depreciation	89,168	82,909
Changes in assets and liabilities:	09,100	82,909
Decrease in grants receivable		522,656
(Increase) decrease in assessments receivable	182,592	(1,055,589)
Increase (decrease) in accounts payable	(2,219)	6,422
Increase (decrease) in due to Iowa Corn Growers	(2,219)	0,722
Association	(1,938,307)	1,937,702
Total adjustments	(1,668,766)	1,494,100
Net cash provided by operating activities	\$ 398,240	343,894
ther cash provided by operating activities	φ 390,240	545,094

During the year ended August 31, 2010, computer equipment with a cost of \$13,930 was acquired through lease purchase agreements and the book value of vehicles traded-in was \$25,759.

See notes to financial statements.

Notes to Financial Statements

August 31, 2010 and 2009

#### (1) Summary of Significant Accounting Policies

The purpose of the Iowa Corn Promotion Board is to develop and carry out research and education programs directed toward better and more efficient production, marketing and utilization of corn and corn products; to provide public relations and other promotion techniques for the maintenance of present markets; to assist in the development of new or larger domestic and foreign markets; and to work for prevention, modification or elimination of trade barriers which obstruct the free flow of corn and corn products to market. The Board collects assessments based on the number of bushels of corn marketed in the state to a first purchaser. Effective September 1, 2008, the assessment rate was three fourths of one cent per bushel. Statutory authority for the Iowa Corn Promotion Board is established under Chapter 185C of the Code of Iowa.

- A. Reporting Entity – For financial reporting purposes, the Iowa Corn Promotion Board has included all funds, organizations, agencies, boards, commissions and authorities. The Board has also considered all potential component units for which it is financially accountable and other organizations for which the nature and significance of their relationship with the Board are such that exclusion would cause the Board's financial statements to be misleading or incomplete. The Governmental Accounting Standards Board has set forth criteria to be considered in determining financial accountability. These criteria include appointing a voting majority of an organization's governing body and (1) the ability of the Board to impose its will on that organization or (2) the potential for the organization to provide specific benefits to or impose specific financial burdens on the Board. The Iowa Corn Promotion Board has no component units which meet the Governmental Accounting Standards Board criteria.
- B. <u>Basis of Accounting</u> The financial statements of the Board are prepared on the accrual basis.
- C. <u>Budgetary Control</u> Budgetary control is exercised over the Iowa Corn Promotion Board by the Board of Directors, which approves, reviews and revises the budget. Formal budgetary control is based on total operating expenses.
- D. <u>Cash and Cash Equivalents</u> For purposes of the statement of cash flows, all short-term cash investments that are highly liquid are considered to be cash equivalents. Cash equivalents are readily convertible to known amounts of cash and, at the day of purchase, have a maturity date no longer than six months.
- E. <u>Property and Equipment</u> Property and equipment is capitalized at cost. Expenses for repair and maintenance are charged against operations. The estimated lives for office and computer equipment ranges from two to twelve years, is five years for vehicles and is ten years for leasehold improvements.

- F. <u>Depreciation</u> Property and equipment are depreciated on a straight-line basis over the estimated useful lives of the assets.
- G. <u>Income Taxes</u> The Board is exempt from taxation under Section 501(c) of the Internal Revenue Code.

#### (2) Deposits

The Board's deposits throughout the period and at August 31 were entirely covered by federal depository insurance or by the State Sinking Fund in accordance with Chapter 12C of the Code of Iowa. This chapter provides for additional assessments against the depositories to insure there will be no loss of public funds.

The Board's deposits at August 31, 2010 and 2009 consist of cash in bank of \$8,363,133 and \$8,080,288, respectively.

#### (3) Promotional Development

Section 185C.29 of the Code of Iowa states, in part:

"After the costs of elections, referendum, necessary board expenses, and administrative costs have been paid, at least seventy-five percent of the remaining moneys from a state assessment deposited in the corn promotion fund shall be used to carry out the purposes of this chapter as provided in section 185C.11."

The purposes specified in section 185C.11 of the Code of Iowa include market development, research and education and development of new or larger markets, all of which the Board may carry out directly or through contract with other recognized and qualified organizations. For each of the years ended August 31, 2010 and 2009, the Board expended 88% for market development, education, research and grants and contracts with other organizations to carry out the purposes of Chapter 185C of the Code of Iowa.

#### (4) Related Party Transactions

The Board has contracted with the Iowa Corn Growers Association to develop, maintain and expand markets for U.S. corn and to work toward a better public understanding of corn and agriculture in order to achieve increased profitability for corn growers. Expenses under these contracts totaled \$11,699,325 and \$13,095,935 for the years ended August 31, 2010 and 2009, respectively.

In addition, certain administrative expenses are paid by the Iowa Corn Growers Association for the Board under a contractual agreement. The contract provides for the Board to make two equal payments to the Association totaling \$1,039,500 for the year ended August 31, 2010 and \$1,140,000 for the year ended August 31, 2009 to cover the estimated cost of Association administrative expenses incurred for the Board. Actual administrative and other expenses incurred by the Association on behalf of the Board totaled \$989,609 and \$1,072,052 for the years ended August 31, 2010 and 2009, respectively. Administrative expenses included \$151,519 and \$43,849 of capitalized equipment purchases for the years ended August 31, 2010 and 2009, respectively.

#### (5) Property and Equipment

Property and equipment activity for the years ended August 31, 2010 and 2009 were as follows:

		Balance			
		End			
		of Year	Additions	Deletions	of Year
Capital assets being depreciated:					
Office equipment	\$	426,234	20,456	-	446,690
Computer equipment		82,513	26,304	30,148	78,669
Vehicles		85,375	104,759	70,252	119,882
Leasehold improvements		15,053	-	-	15,053
Total capital assets being depreciated		609,175	151,519	100,400	660,294
Less accumulated depreciation for:					
Office equipment		290,303	36,305	-	326,608
Computer equipment		42,035	25,141	30,148	37,028
Vehicles		59,395	26,473	44,493	41,375
Leasehold improvements		12,724	1,249	-	13,973
Total accumulated depreciation		404,457	89,168	74,641	418,984
Capital assets, net	\$	204,718	62,351	25,759	241,310

	 Ye	ear ended Augu	ıst 31, 2009			
	 Balance					
	Beginning					
	of Year	Additions	Deletions	of Year		
Capital assets being depreciated:						
Office equipment	\$ 423,725	17,762	15,253	426,234		
Computer equipment	73,190	26,087	16,764	82,513		
Vehicles	85,375	-	-	85,375		
Leasehold improvements	 15,053	-	-	15,053		
Total capital assets being depreciated	 597,343	43,849	32,017	609,175		
Less accumulated depreciation for:						
Office equipment	265,839	39,717	15,253	290,303		
Computer equipment	38,467	20,332	16,764	42,035		
Vehicles	37,783	21,612	-	59,395		
Leasehold improvements	 11,476	1,248	-	12,724		
Total accumulated depreciation	 353,565	82,909	32,017	404,457		
Capital assets, net	\$ 243,778	(39,060)	-	204,718		

Property and equipment includes \$13,930 and \$62,563 of office and computer equipment acquired under capital leases at August 31, 2010 and 2009, respectively.

#### (6) Capital Leases

The Iowa Corn Promotion Board has entered into seven agreements to lease computer equipment for periods ranging from two years to three years at interest rates ranging from 13.29% to 18.87% per annum and an agreement to lease a copy machine for a period of five years at an interest rate of 12.70% per annum. Four leases expire in fiscal year 2011, three leases expire in fiscal year 2012 and one lease expires in fiscal year 2014. Total future lease payments are as follows:

Year Ending			
August 31,	Principal	Interest	Total
2011	\$ 22,175	3,751	25,926
2012	9,844	1,348	11,192
2013	3,494	574	4,068
2014	2,587	125	2,712
Total	\$ 38,100	5,798	43,898

Payments under these agreements for the years ended August 31, 2010 and 2009 totaled \$30,050 and \$28,584, respectively, including interest of \$6,516 and \$4,979, respectively.

#### (7) Operating Leases

The Iowa Corn Promotion Board has leased an automobile. This lease has been classified as an operating lease and, accordingly, all rents are expensed as incurred. The lease expires in 2013 and requires minimum annual rentals in addition to payment of excess mileage over contractually allowable mileage. The following is a schedule by year of future lease payments required under the operating lease which has a remaining noncancelable lease term of less than three years as of August 31, 2010:

Year	
Ending	
August 31,	Amount
2011	\$ 9,062
2012	9,062
2013	 7,551
Total	\$ 25,675

Rent for the years ended August 31, 2010 and 2009 for all operating leases, except those with terms of a month or less that were not renewed, totaled \$9,305 and \$9,062, respectively.

#### (8) Risk Management

The Iowa Corn Promotion Board is exposed to various risks of loss related to torts; theft, damage to and destruction of assets; errors and omissions; injuries to employees; and natural disasters. These risks are covered by the purchase of commercial insurance. The Board assumes liability for any deductibles and claims in excess of coverage limitations. Settled claims from these risks have not exceeded commercial insurance coverage in any of the past three fiscal years.

Supplementary Information

# Statement of Revenues, Expenses and Changes in Net Assets - Actual and Budget

#### Year ended August 31, 2010

				Favorable
				(Unfavorable)
		Actual	Budget	Variance
Operating revenues:				
Assessments	\$	16,206,731	14,782,031	1,424,700
Less refunds		(1,090,453)	(1,330,383)	239,930
Net operating revenues	_	15,116,278	13,451,648	1,664,630
Operating expenses:				
Administration		1,572,407	1,706,900	134,493
Market development		5,488,643	6,205,682	717,039
Research		2,884,806	3,396,108	511,302
Education		3,103,416	3,263,980	160,564
Total operating expenses		13,049,272	14,572,670	1,523,398
Operating gain (loss)		2,067,006	(1,121,022)	3,188,028
Non-operating revenue:				
Interest income		19,969	400,000	(380,031)
Changes in net assets		2,086,975	(721,022)	2,807,997
Net assets beginning of year		7,296,275		
Net assets end of year	\$	9,383,250		

See accompanying independent auditor's report.

### Statement of Expenses by Activity

Year ended August 31, 2010

	Market					
	Ac	lministration	Development	Research	Education	Total
Board Members' per diem	\$	76,450	-	-	-	76,450
Administrative:						
Administrative contract		876,311	-	-	-	876,311
Executive committee		-	10,237	-	10,237	20,474
Communications administrative program		-	-	-	371,310	371,310
Administrative programs		8,759	401,404	389,598	545,790	1,345,551
Operating contract		410,000	-	-	-	410,000
Depreciation		89,168	-	-	-	89,168
Department of Agriculture audits		22,586	-	-	-	22,586
Committee Program Activities:						
Animal Agriculture and Environment		14,449	840,535	127,545	422,041	1,404,570
Usage and Production		14,449	495,230	137,446	196,154	843,279
Exports and Grain Trade		14,449	1,200,884	101,145	171,339	1,487,817
Research and Business Development		25,887	181,206	1,989,780	129,432	2,326,305
Grassroots		19,899	139,292	139,292	504,166	802,649
Board Action:						
Grant contract - Iowa Corn						
Growers Association		-	1,000,000	-	-	1,000,000
Contingency Fund		-	289,368	-	289,369	578,737
Image and Branding programs		-	930,487	-	463,578	1,394,065
Total	\$	1,572,407	5,488,643	2,884,806	3,103,416	13,049,272

See accompanying independent auditor's report.

# TOR OF STATE

#### OFFICE OF AUDITOR OF STATE

STATE OF IOWA

State Capitol Building Des Moines, Iowa 50319-0004 David A. Vaudt, CPA Auditor of State

Telephone (515) 281-5834 Facsimile (515) 242-6134

Independent Auditor's Report on Internal Control over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance with Government Auditing Standards

To the Members of the Iowa Corn Promotion Board:

We have audited the accompanying financial statements of the Iowa Corn Promotion Board as of and for the year ended August 31, 2010, and have issued our report thereon dated March 9, 2011. We conducted our audit in accordance with U.S. generally accepted auditing standards and the standards applicable to financial audits contained in <u>Government Auditing</u> <u>Standards</u>, issued by the Comptroller General of the United States.

#### Internal Control Over Financial Reporting

In planning and performing our audit, we considered the Iowa Corn Promotion Board's internal control over financial reporting as a basis for designing our auditing procedures for the purpose of expressing our opinions on the financial statements, but not for the purpose of expressing our opinion on the effectiveness of the Iowa Corn Promotion Board's internal control over financial reporting. Accordingly, we do not express an opinion on the effectiveness of the Iowa Corn Promotion Board's internal control over financial reporting.

A deficiency in internal control exists when the design or operation of the control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect and correct misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control such that there is a reasonable possibility a material misstatement of the Iowa Corn Promotion Board's financial statements will not be prevented or detected and corrected on a timely basis.

Our consideration of internal control over financial reporting was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in the internal control over financial reporting that might be significant deficiencies or material weaknesses and, therefore, there can be no assurance all deficiencies, significant deficiencies or material weaknesses have been identified. We did not identify any deficiencies in internal control over financial reporting we consider to be material weaknesses, as defined above.

#### Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Iowa Corn Promotion Board's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed no instances of non-compliance or other matters that are required to be reported under <u>Government Auditing Standards</u>. This report, a public record by law, is intended solely for the information and use of the officials, employees and constituents of the Iowa Corn Promotion Board and other parties to whom the Iowa Corn Promotion Board may report. This report is not intended to be and should not be used by anyone other than these specified parties.

We would like to acknowledge the many courtesies and assistance extended to us by personnel of the Iowa Corn Promotion Board during the course of our audit. Should you have any questions concerning any of the above matters, we shall be pleased to discuss them with you at your convenience.

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DAVID A. VAUDT, CPA Auditor of State

WARREN G. JENKINS, CPA Chief Deputy Auditor of State

March 9, 2011

Schedule of Findings

Year ended August 31, 2010

#### Findings Related to the Financial Statements:

#### INTERNAL CONTROL DEFICIENCIES:

No matters were reported.

#### **INSTANCES OF NON-COMPLIANCE:**

No matters were reported.

Schedule of Findings

Year ended August 31, 2010

#### **Other Findings Related to Required Statutory Reporting:**

No matters were reported.

Staff

This audit was performed by:

Deborah J. Moser, CPA, Manager Tiffany M. Ainger, Staff Auditor Nancy J. Umsted, Assistant Auditor

Vielsen

Andrew E. Nielsen, CPA Deputy Auditor of State