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**Good Morning! Today in EYE-OPENER October 2, 2017**

**1)  October is Cyber Security Awareness Month**

**2)  October—Also National Bullying Prevention Month**

**3)  LJ Virtual Conference October 18**

**4)  Meetings / Events This Week**





**1)  October is Cyber Security Awareness Month:**   This is a national campaign jointly sponsored by The National Cyber Security Alliance (NCSA) and the U.S. Department of Homeland Security (DHS) among other partners.  **Cyber Security Awareness** focuses on educating the public, businesses, schools, and government agencies about ways to secure their piece of cyber space, their computers, and our national infrastructure.

The DHS website http://www.dhs.gov/national-cyber-security-awareness-month offers tips and resources that can be used year-round: "*The Internet touches almost all aspects of everyone's daily life, whether we realize it or not.  National Cyber Security Awareness Month (NCSAM) is designed to educate public and private sector partners through events and initiatives that raise awareness about the importance of cybersecurity, provide them with tools needed to stay safe online, and increase the resiliency of the Nation in the event of a cyber incident.*"

The DHS site also provides a **"Stop-Think-Connect" Toolkit** **https://www.dhs.gov/stopthinkconnect-toolkit** with material for K-12 students, parents, educators, older Americans, small business owners, and other demographics. Among several topics on cyber safety you'll find these

- ✓ Cyber Security While Traveling Tips
- ✓ Chatting With Kids About Being Online
- ✓ Best Practices For Using Public WiFi
- ✓ Identify Theft & Internet Scams

Learn more at **Stay Safe Online** **http://www.staysafeonline.org/** and come away with great ideas on how you can promote **Cyber Security Awareness Month @ Your Library!**



**2) October—Also National Bullying Prevention Month:** Every October, schools and organizations across the country join **National Bullying Prevention Month.** Founded in 2006, the goal is to encourage communities to work together to stop bullying and cyberbullying by increasing awareness of the prevalence and impact of bullying on all children of all ages. "*This campaign has grown from an initial week-long event to a worldwide effort, with thousands of individuals participating in multiple activities throughout October…*"

1-in-5 students report being bullied, according to the National Center for Education Statistics. Hopeful news is that 57% of bullying situations stop when a peer intervenes. Hundreds of schools, major corporations, and many celebrities have joined this movement. Plenty of ideas to promote with your teen groups, with parent groups, or in partnership with teachers:

- ➢ Week of October 9th = Make Friends With Someone You Don't Know at School
- ➢ Week of October 16th = Stand Up For Others
- ➢ Week of October 23rd = Week of Inclusion

The **National Bullying Prevention Month** site **http://www.pacer.org/bullying/** offers bookmarks, posters, and related online resources, along with a listing of children's picture books on the topic. Check your collection for these titles—and check **Books & Authors** for more!

- ➢ The Pout-Pout Fish and the Bully-Bully Shark by Deborah Diesen
- ➢ Strictly No Elephants by List Mantchev
- ➢ Bernie Gets Bullies by J.G. Serls
- ➢ The Horse That Looked Different by Stacy Einfalt

**3) LJ Virtual Conference October 18:** This month, Library Journal and School Library Journal join forces to sponsor a virtual conference. Formerly known as ***The Digital Shift***, this represents the 7th such conference. But this year's event has been re-named and is now called

***TechKnowledge.*** The **2017 theme** is ***"Creating Equity Through Technology."*** The event is scheduled for **October 18**, running from **9:00AM-4:00PM** CST, and is entirely free.

Some of the sessions on tap:

- **From the Newsroom to the News Feed**
- **Good Chemistry: Building Inclusion Through Creative Partnerships**
- **All Means All: Technology Levels the Playing Field in School Libraries**
- **Curating Collections for the Public Good**

If you can't attend the Iowa Library Association Conference in Coralville (Oct18-20) this virtual conference is a valuable option. Even if you are headed to Coralville, consider registering for this event anyway because in doing so, you can access the **Tech Knowledge 2017** archive for the next 2 months. Read all about it here **http://lj.libraryjournal.com/techknowledge-2017/**

**4) Meetings / Events This Week:** Plenty of people have pre-registered for **this Wednesday's webinar** ***"Supercharge Your Library"*** (**October 4 @ 2:00-3:30PM**) So many, actually, that Wednesday's webinar room is totally full. But this repeats **next Tuesday October 10** (10:00-11:30AM) and there's still room to register for that session in the **C.E. Catalog.** This webinar will further acquaint library staff with the new bundle of resources known as the **GALE package,** including **Chilton's Auto Repair, Transparent Languages, and Credo Reference**.