State Library of Iowa

Footnotes

Volume 31, No. 1-2

January-February 2006

Libraries can "stay connected" with new service

The State Library is offering public libraries a Web and e-mail hosting service through the Bill and Melinda Gates Foundation's Staying Connected Grant.

The grant is targeted at

- Want to improve
- Have a Web site a
- Dislike having to providers
- Want to offer ever

Why would public libra

- Today's library cu their library via th
- 68% of American October 2005 rep
- A Web site will at Iowans by making the library and its services accessible any time, anywhere, day or night.

The Web sites will:

- Be preloaded with a variety of local information specific to each library, including links to local catalogs, location, hours and contacts.
- Provide customers access to state-wide resources, such as EBSCOhost and FirstSearch databases.
- Be adaptable, allowing librarians to easily add more content to their Web sites.

Through *E-mail hosting*, the library will have consistent and stable e-mail addresses regardless of the Internet service provider.

Technical support from a full-time computer/technical support person will be available by telephone and e-mail. Training will include "Getting Your Web Site Started," "Customizing Your Web Site," "Supporting E-mail at Your Library," "Basic and Advanced Computer Troubleshooting," and more.

Public library directors and board presidents recently received a mailing from the State Library outlining the offer, which included a Letter of Intent. Librarians will have a better chance of having a convenient location for training if they return the Letter of Intent to the State Library by April 28. However, Letters of Intent will be accepted through August 1, 2006.

To participate in the project, public libraries must:

- Have high speed Internet access and continue to pay for it
- Complete and return a Letter of Intent
- Attend the required training

An informational session will be held via the ICN from 9 to 11 a.m. Friday, March 17. Public library directors and board presidents received information about the session with the letter. For more information, contact Sandy Dixon, State Library, (515) 281-4328, 1-800-248-4483, or sandy.dixon@lib.state.ia.us.

t public libraries that:	Inside this issue	
e library service to their community by having their own Web site and are looking for ways to improve it o change e-mail addresses every time they change Internet service	Need Legal Information?	Pg. 2
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arians want to create their own web sites? ustomers expect to be able to visit and communicate with the Internet.	First Lady Announces Glass Apple Award Winners	Pg. 4
n adults and 87% of teenagers use the Internet according to an port from the Pew Internet & American Life Project. attract new customers and provide the best possible service to	King returns from year in Washington DC	Pg. 7



Need legal information? State Law Library staff can help

The State Law Library of Iowa, located on the second floor of the state capitol, is an invaluable resource for legislative information, especially from January through May when the General Assembly is in session.

Understanding legislative data can be confusing and overwhelming. But law library staff can provide facts about bills; legislators; lobbyists; legislative directories; committees; fiscal notes and budgets; legislative publications; House and Senate schedules; legislative archives, statutes, rules and regulations; state agency annual reports; and connections to state government officials, departments and resources.

Explore the state legislature's Web site at www.legis.state.ia.us. Click on the "Ask a Librarian" button for more assistance.

To reach law library staff, call (515) 281-5124, 1-800-248-4483 or e-mail law@lib.state.ia.us for legal, legislative and judicial information.

Certification Update

Congratulations to the following public library staff certified for the first time through the State Library's Iowa Certification Program for Public Librarians.

Barbara Adkins, St. Charles Linda Armitage, Hiawatha Caroline Beottcher, Newell Janice Brink, Hedrick Lisa Bush, North Liberty Karl Colon, Davenport Teresa Dahlgren, Waterloo William Fuhr, Davenport Stephanie Fuller, Bondurant Charity Hegna, Polk City Elizabeth Huff, Storm Lake Katherine Jones, Des Moines Valene Loutsch, Remsen Cynthia Lyons, Panora Michael May, Dubuque Jennifer Moral, Storm Lake Becky Moran, Centerville Kristina Murphy, Chariton Rita Nuebel, Remsen Linda Parker, Coralville Marilyn Raska-Engelson, Radcliffe Emily Rohlfs, Fort Madison Rhonda Rowe Evans, Earlham Nicole Saylor, Davenport

Kim Scherf, Farmersburg Julie Stratton, Wellsburg Karen Stuart, New Virginia Diane Truckenmiller, Ocheyedan





New State Library staffer one of eight certified archivists in Iowa

When Tom Keyser was recently hired to work on the Iowa Publications Online program, his background in archives and records management was a natural fit.

"I am more attuned to what type of information is currently being created in only digital form and what has the lasting, intrinsic value that makes it so important to capture and preserve for the future," said Keyser.

Keyser received his Masters of Library and Information Science with an emphasis in Archives and Records Enterprise from the University of Texas at Austin in 1998. He worked in an archive and library for three years and passed the certification exam in 1999 and recertified by exam in 2005.

The State Library is responsible for collecting and posting digital state agency reports and records through the Iowa Publications Online program. To date,148 state agencies have placed 3,000 documents on the Web, securing their availability in the future.



"One thing people do not realize is that the information they put on paper or in digital documents today will be archival in nature. It depends on the information, not the format or the time it was created. It does not have to be old to be useful or important in an archive," Keyser said.

A lot of what an archivist does is similar to the work of a librarian, said Keyser, including reference, cataloging, management, collection development, outreach and marketing.

"Some of the biggest differences are the type of materials an archivist deals with and the in-depth knowledge needed to arrange, describe, handle and preserve the materials," said Keyser. "An archivist works with primary source materials such as letters, photographs, ledgers, diaries, notes, and many other types of materials, all which have a lasting historical, legal, financial, or other intrinsic value."

The Academy of Certified Archivists (ACA) was founded in 1989. In 2005, membership exceeded 800 people worldwide. Keyser is one of eight certified archivists in Iowa.

Library discounts for 2006

Library discounts are available in 2006 from Brodart, Demco, Highsmith, Quill, The Shopper and The Library Store, Inc. These discount prices are negotiated by the North Central Library Service Area for public libraries and school media centers.

Contact each vendor individually. Shipments and billings will be made directly to your facility. Please use the appropriate bid number for each vendor. All bids run from January 1, 2006 through January 31, 2007. Or go to the NCLSA web site: http://www.nclsa.lib.ia.us. Click on 2006 Library Supply Vendors.

Questions concerning this offer should be directed to Karen Day, North Central Library Service Area, 22 North Georgia, Suite 208, Mason City, IA 50401-3435; (641) 423-6917 or kday@nclsa.lib.ia.us.



First Lady Christie Vilsack honors teacher-librarians, school districts with Glass Apple Award

Iowa First Lady Christie Vilsack again presented the Glass Apple Award to outstanding Iowa teacher-librarians and, for the first time, three school districts, during press conferences at school libraries in January and February.

The Glass Apple Awards were first presented last year to honor the hard work and dedication of the individual recipients, and to call attention to the many caring, committed, certified teacher-librarians throughout the state and the important role they play in educating Iowa's children.

This year, Johnston, Iowa City and Forest City community school districts also received Glass Apples. The districts were chosen for their commitment to providing certified teacher-librarians and specialized media resource centers.

"Certified teacher-librarians are vital to every school's curriculum because they help students and teachers learn how to find, evaluate and use a multitude of information resources including ever-changing technology and Internetbased resources," said Vilsack. "Teacher-librarians also help to narrow the digital divide between urban and rural communities and among various demographic groups."

Since 1998, Iowa schools have cut nearly 150 teacher-librarian positions. Vilsack has called upon Iowa legislators to restore the requirement that all school districts employ certified teacher-librarians.

"Certified teacher-librarians are people schools cannot afford to lose," said Vilsack. "Studies from numerous states, including Iowa, show that students perform better academically, including reading tests, when their school has a qualified teacher-librarian and an adequately staffed and supported library media-resources center."

In addition to the Johnston, Iowa City and Forest City community school districts, recipients of Glass Apple Awards for 2006 are:

- Julie Cabeen, Clarinda
- Kelly Fischbach, Carroll
- Virginia Miehe, West Liberty
- Bert Miller, Wayland
- Pearl Miller, Conrad
- Susan Radosti, Paullina
- Denise Rehmke, Iowa City
- Sue Rusk, Afton
- Judy Snetselaar, Webster City
- Anne Sushko, Dubuque
- Eileen Watje-Spencer, Denison
- Mary Williams, Sigourney





Amdor retires after active career in local and state library service

Joyce Amdor worked for the Norelius Community Library, Denison, for nearly 20 years, serving as children's librarian before taking over as director about 10 years ago. When serving as children's librarian, Denison was awarded the Econo-Clad Summer Reading Program award three times and tied once. Amdor served on the State Library's Youth Council and helped establish the Kids First Conference. She also served on at least three State Library projects, including HealthInfoIowa, the Legislative Task Force and the Standards Committee. She has been active in the Iowa Library Association and on various Northwest Iowa Library Services committees over the years, serving on the board of trustees since 2000.

Below, Amdor reflects on her life so far, and her future.

Cats have nine lives, or so it is said. What I'm thinking is that humans are at least as good as cats – although my two cats might disagree. If you accept the premise that people are as good as cats, then people also have nine lives, right?

I have been thinking back over my "lives." Life number one would be growing up in Breda and Odebolt where I worked as a library page, in Manson and Lake City. My second life came after graduation from high school, when I went to Ames to find a job. The third life began when I met and married my husband John – the best move I ever made.



In my fourth life, John and I moved to Massena, where we raised our kids, opened a veterinary practice, and built a clinic. I became the office manager and served eight years on the Massena Public Library Board of Trustees.

In the midst of the farm crisis in the 1980s, we closed our beautiful new clinic and John found a position with the USDA. For the next two years I commuted 60 miles to Iowa Western Community College in Council Bluffs, where I obtained an AA in Business Management. That was my fifth life.

My sixth began when I received a phone call from someone on the library board in Denison, offering me the children's librarian position. I hung up the phone, went out to the garden, and told John, "They want me!" Eleven years went by so quickly while I honed my library skills, completed my BA degree in Business from Buena Vista, and fell in love with each new crop of children who came to storytimes. The library installed its first computer during that time. Now we have 26! We automated the library collection and gave away the card catalog (gasp!)

My seventh life has been spent as library director of the Norelius Community Library. Like each of the lives before, it has been filled with new experiences and life lessons. The milestones during my time as director include celebrating the library's centennial with a shiny new face-lift; adding space to grow with the purchase of the lot next door; and moving solidly into the Information Age with high-speed Internet and wireless access.

I'm retiring, but I'm not walking away from libraries. I want to know how the library community will handle the new challenges coming its way. We've shown remarkable resiliency in adapting to the Information Age, and I believe our generation will continue to reinvent the librarian as the challenges keep coming. Library directors are more than ever required to be business managers and marketing specialists, not to mention network engineers. We must learn life lessons from the major bookstores, and provide a welcoming place for people who want to relax and unwind after a stressful day at work. We need to learn from the media, and develop strong positive messages that can be delivered in 30 seconds or less. We need to find better ways to measure what we do, because circulation isn't where it's at anymore—people are often too busy to make two trips to the library for one book. We have to take every opportunity to invite people in and to make their time worthwhile when they are here. If we can determine what people are looking for and then be the best at providing it, the funding will follow.

I'm ready to go out and discover what my 8th and 9th lives will bring. And who knows...maybe there'll be more than nine. Maybe humans are superior to cats! (But don't tell my cats Abigail and Maxine I said that.)



"Telling the Library Story" receives national recognition

The "Telling the Library Story" Web site developed by State Library and Library Service Area staff received national recognition at a program on Excellent Uses of Library Data at the annual Federal State Cooperative System (FSCS) for public libraries. This meeting includes public library statistics coordinators from all 50 states and the District of Columbia. Gerry Rowland, State Library, represents Iowa.

Iowa is the only state to win FSCS's annual Keppel Award for recognition of timeliness and accuracy of public library data since the award's inception in 1990.

TTLS also recognized in Minnesota

Karen Burns, director, Southwest Library Service Area, and Annette Wetteland, communications coordinator, State Library of Iowa, have been invited to the Minnesota Library Association's annual conference in September to describe the Telling the Library Story Web site and its value to librarians.

Guthrie, Cass county libraries receive increases in FY2006-07 budgets

"Libraries have long been considered anchors of our communities. The best thing a library can be is open." Norma Olesen, president, Guthrie County Library Association

Guthrie County libraries recently received a budget increase of \$9,000 for FY06-07 from county officials making the county's total contribution \$99,000. The increased funding will be used by the libraries to purchase new books; videos and CDs; and assure the libraries are open when people need them, according to an article in the Bayard "News Gazette."

Cass County Supervisors approved a \$54,000 contract for Anita, Atlantic, Cumberland, Griswold, Lewis and-Massena public libraries -- a \$1,000 increase in their FY06-07 budgets. Carole Stanger, Atlantic Public Library Director and spokesperson for Cass County libraries said the additional funds will be used to purchase new books and audio visual items, as well as subscriptions to 12 magazines and newspapers, and six on-line databases. In addition, the libraries will use the extra funding to hire three full-time equivalent staff members, or one new half-time person for each library.

Note: Guthrie and Cass county librarians created PowerPoint presentations using the Telling the Library Story Powerpoint budget templates available at www.silo.lib.ia.us/telling-the-library-story.



Need some intellect? Need some property? How about some Intellectual Property?

Learning about intellectual property is what Karon King, reference and patents technician at the State Library of Iowa, had the fortunate opportunity of doing in Washington, DC from January through December 2005.

King was chosen to be the 20th participant of the Fellowship Library Program at the United States Patent and Trademark Office (USPTO).

The State Library was designated by the USPTO as a Patent & Trademark Depository Library (PTDL) in 1988. Part of King's job is to work with budding inventors, small business entrepreneurs, and researchers in learning more about current technology and historic innovations. She answers questions like: What is a copyright? How do you do a patent search? What's the difference between trade secrets, trademarks, and trade names? What resources are available for inventors? How do you stay clear of invention promotion scams?

During the PTDL Fellowship Program, King:

- increased her knowledge and expertise with training on databases and classes at USPTO
- gave presentations to user groups on intellectual property
- participated in online chatrooms answering questions on patents and trademarks
- assisted in producing training materials for conferences
- staffed exhibit booths representing the PTDL Program, and
- worked on a project to identify over 500 original patent documents from 1790-1836 that will be added to the USPTO patent database.



King in Washington, DC with Jon Dudas, Under Secretary and Director of the USPTO.

"I returned to Des Moines with a thorough knowledge of the organization and inner workings of the USPTO, and with a network of USPTO contacts who will benefit the State Library and its customers," said King.

A requirement for being a Patent and Trademark Depository Library includes sending staff for up-to-date training at annual week-long seminars at USPTO. This year, from April 2-7, 2006, King will be one of the presenters, teaching a beginners class on using the USPTO Patent Web site.

Iowa library requests 1 millionth interlibrary loan through State Library program

On November 16, 2005, Fonda Public Library requested the book "Silver Bells," which it did not own, from the Larchwood Public Library. It was the 1 millionth State of Iowa Libraries Online (SILO) interlibrary loan request for Iowa library materials. Larchwood Public Library received the request and sent the book to Fonda on November 17.

The Fonda Public Library customer received her borrowed book thanks to the participating libraries and technology developed by the State Library's SILO program.

When the SILO interlibrary loan program was launched by the State Library in 1997, 100 libraries immediately signed up to participate. Soon, 535 Iowa libraries wanted to borrow and loan materials from each other. Today there are 700 participating libraries that loaned 106,032 items in FY05.

"The SILO interlibrary loan system provides Iowans, no matter where Fonda Library Director Carla they live, with equal access to the state's library resources," said State Librarian Mary Wegner. "This system shows how closely Iowa libraries work together to provide great library services to Iowans. I'm proud that the State Library developed this sharing system and that Iowa libraries participate so enthusiastically."

Former Iowa State Librarian, Sharman Smith, was thrilled to hear of the milestone.

"The willingness-to-share attitude found in the Iowa libary community has always been one of its strengths," said Smith. "SILO made that sharing easier and more inclusive for all Iowa public libraries. I am not surprised to hear that the one millionth request has been placed on SILO. I will always be proud to have been a part of making SILO a reality."

U.S. Senator Tom Harkin, a strong supporter of libraries, helped establish SILO in 1995 through an HEA Title II-B grant from the U.S. Department of Education. Grant guidelines specified that attention be paid to better serving Iowa's rural residents. The grant ended in July 1999. The State Library continues SILO through a partnership with the Parks Library at Iowa State University.

Liz Forney, a support specialist for the SILO program and a former board president of a small Iowa community, said she's thrilled that even the smallest libraries in Iowa can request book titles they cannot afford to purchase.

"I celebrated my 10th anniversary with SILO on November 9, 2005 and feel especially grateful to have played a role in providing this valuable resource to Iowa libraries," said Forney.

Both Fonda Public Library Director Carla Pistick and Larchwood Public Library Director Gayle Bruns received special accolades from the State Library for their roles in the 1 millionth interlibrary loan transaction.

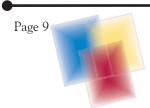
"Sharing materials is the best way to expend money," said Bruns. "The people in town like it a lot, too. New people come in for research materials and are astonished they can get them so quickly."

"One million is great. It's like winning a million dollar lottery," said Bruns.



Pistick, center, with library board members Heather Kramer, left, and Bonnie Walker.

Footnotes January-February 2006



M I N U T E S IOWA COMMISSION OF LIBRARIES December 13, 2005, State Library of Iowa

Date: December 13, 2005 10:00 a.m. - 2:00 p.m. Location: State Library of Iowa East 12th and Grand Des Moines, Iowa

<u>Present</u>: Dale Ross, Monica Gohlinghorst, Jann Freed, Frank Sposeto, Rita Martens, David Boyd <u>Absent</u>: Pam Bradley, Paul Roberts <u>Staff</u>: Mary Wegner, Steve Cox, Annette Wetteland, Sandy Dixon, Marie Harms, Beth Henning, Barbara Corson, Carol Simmons, Michele Leininger <u>Guests</u>: Katherine Von Wald, Iowa Center for the Book; Judy Jeffrey, Director of the Iowa Department of Education; and Roy Kenagy, Administrator, Center Iowa Library Service Area.

Meeting was called to order at 10:13 a.m.

1.0 Set Agenda

Ross requested two changes: Insert item C (Judy Jeffrey) under 4.0, Communications and add item D (Southeastern Library Services board member) under 6.0 Action Items. Agenda set with changes.

2.0 Approve Minutes

Gohlinghorst moved to accept the minutes as presented. Sposeto seconded, motion carried.

3.0 Financial Report

Cox reported that both state and federal spending was on target for the year. He explained the excess in postage will be paid when the bill from the Legislative Services Agency is received.

4.0 Communications

A. Special Reports

1. Iowa Center for the Book - Katherine Von Wald

Von Wald gave each attendee a button for the new All Iowa Reads 2006 selection, Gilead. She reported that 125 organizations reported holding 139 book events for the 2005 selection, The Master Butchers Singing Club, a slight increase from past years. An ICN session is scheduled for January 26, with First Lady Christie Vilsack and Ross leading a discussion of the 2006 book. The origination site will be the State Library. All Iowa Reads committee members will again assist Iowa librarians who have never held a book discussion session for adults. Discussion questions are posted on the website - www.iowacenterforthebook.org. Letters about Literature (LAL) entries were due December 1. Von Wald is aware of 108 entries from Iowa but the numbers will probably go up. Iowa judges have been chosen for the three age groups. For the first time this year, the top three entries in each grade level will be provided feedback on their letters by the judges.

2. Marie Harms

Harms outlined the projects she has been involved in this past year and explained her role in each as the State Library's Information Technology support librarian.

B. Commission Reports

Boyd - Sent greetings from former commissioner Eldon Huston. He attended a quarterly meeting of the Judicial Branch where members requested a representative from the State Library to attend the next meeting to talk about State Library services.

Martens - The Department of Education Reading Team is working on the development of a proposal dealing with adolescent literacy. She noted that access to print materials is going to be a big issue. The Model Core Curriculum Committee is working to complete a draft proposal by February. Information literacy skills may be part of the model curriculum.

Gohlinghorst - The Griswold Public Library is going to expand; they have purchased the building next door. They have two fundraisers scheduled.



M I N U T E S IOWA COMMISSION OF LIBRARIES December 13, 2005, State Library of Iowa

Sposeto - Visited two libraries, Alexander and Lake City.

Ross – Presented at a two day trustee institute in New Jersey with about 230 attending. He attended the ILA Conference in Dubuque and said it was a great success. He is part of the interview team to hire a new director for the Ames Public Library. Ames PL is also trying to purchase a building next to the current library.

C. Judy Jeffrey

Wegner introduced Judy Jeffrey, Director of the Department of Education. Staff and Commissioners introduced themselves and gave a short overview of their positions. Jeffrey distributed the 2004-05 Iowa Statewide Profiles of Public Schools, and discussed the similarities of schools and libraries in Iowa and the challenges both face. She also highlighted the Department of Education's support for the reinstatement of a requirement in the Code of Iowa that all school districts employ a teacher librarian.

D. State Librarian's Report

Corson reported on website additions. She noted that Karon King, who works in the State Library's patents & trademarks unit, has been in Washington, D.C. this year on a fellowship to become more proficient in the field. King will return to the State Library in early 2006.

Dixon reported on a November 10th ICN session that she and Wegner led, dealing with city and county funding of libraries. She also reported on two Gates Grants that the State Library has received. The State Library is in the second year of the three-year Staying Connected grant, which will provide web site and e-mail hosting for public libraries. The second grant concerns Rural Sustainability, and will provide training for rural librarians. The State Library hopes to reach 80% of these libraries.

Henning reported on the implementation of an e-mail list that will automatically notify interested customers of updates to the State Data Center web site.

Wegner reported that on November 16, the SILO interlibrary loan system logged its one millionth interlibrary loan request. The Fonda Public Library made the request, which was supplied by the Larchwood Public Library. Marie Harms, Annette Wetteland and Liz Forney organized a celebration of this milestone. Wegner said she has been asked to be part of WebJunction's National Committee on Electronic Learning. There will be three meetings a year over the next three years to study this topic.

E. Library Service Areas Report – Roy Kenagy, Central Iowa Library Service Area

Kenagy gave the Commission several handouts on working with libraries' "Planning for Results" projects, and also discussed his role in helping libraries achieve equitable funding.

5.0 Public Comment

None

6.0 Action Items

A. Approve charge for "Combined School and Public Library Services" advisory committee

Dixon explained that the State Library continues to receive requests for information about combined schoolpublic libraries. The current information was developed in 1996 and needs to be updated. Dixon proposed that an Advisory Committee be charged with reviewing and updating existing information. Martens moved to establish the committee, Gohlinghorst seconded, motion carried. The charge of the Combined School and Public Library Services Advisory Committee is to develop a planning guide to assist Iowa communities in making informed decisions on combined school and public library services. Committee work is expected to be completed no later than June 30, 2006.



M I N U T E S IOWA COMMISSION OF LIBRARIES December 13, 2005, State Library of Iowa

B. Approve statement on reciprocal librarian certification

Currently, Iowa does not have reciprocal library certification agreements with surrounding states. Wegner asked the Commission to approve the following statement: "The State Library may waive any prerequisites to obtaining certification for an applicant after reviewing the applicant's credentials and determining that he/she holds a valid and current certificate from another state that has certification requirements substantially equivalent to those in Iowa." Sposeto moved to approve. Boyd seconded, motion carried.

C. Set dates for 2006 meetings

The following dates were approved for Commission meetings for 2006. February 21, April 12, June 20, August 8-9, October 17, and December 14.

D. Southeastern Library Services board member

Dixon reported that Nancy Simpson, Southeastern Library Services trustee representing Library Patrons, has resigned. Gohlinghorst moved to appoint Tracy Anderson to fill this vacancy. Freed seconded. Motion carried.

7.0 Discussion Items

A. Plan of Service preliminary goals

The first meeting of the State Library/Library Service Areas "Plan of Service" was held on November 8 with Susan Henricks, Dubuque Public Library, facilitating. Wegner asked the Commissioners to review the summary document and the preliminary goals. She said that more finalized goals will be developed during the group's January 18 meeting. Commissioners recognized two themes among the preliminary goals – training and collaboration – and were supportive of both. Commissioners were uncomfortable with preliminary goals A ("The Lead Team will participate in a Planning for Results 'train the trainer' session in order to facilitate effective planning on local levels.") and D ("The Lead Team will develop a plan for affecting a code change for county funding, contracting cities and counties, and larger units of service.") because they felt they were means to an end, rather than goals. Commissioners also suggested working early childhood education into the goals, if LSA funding in this area comes through.

8.0 Adjournment

Boyd moved to adjourn, Sposeto seconded. Adjournment was at 1:38 p.m. NEXT MEETING: February 21, 2006, State Library of Iowa